

Moving from Learning Outcomes to Wider Outcomes

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Scotland's Learning Partnership

Forum for Adult Learning

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Everything changes?



Post-16 Skills Plan

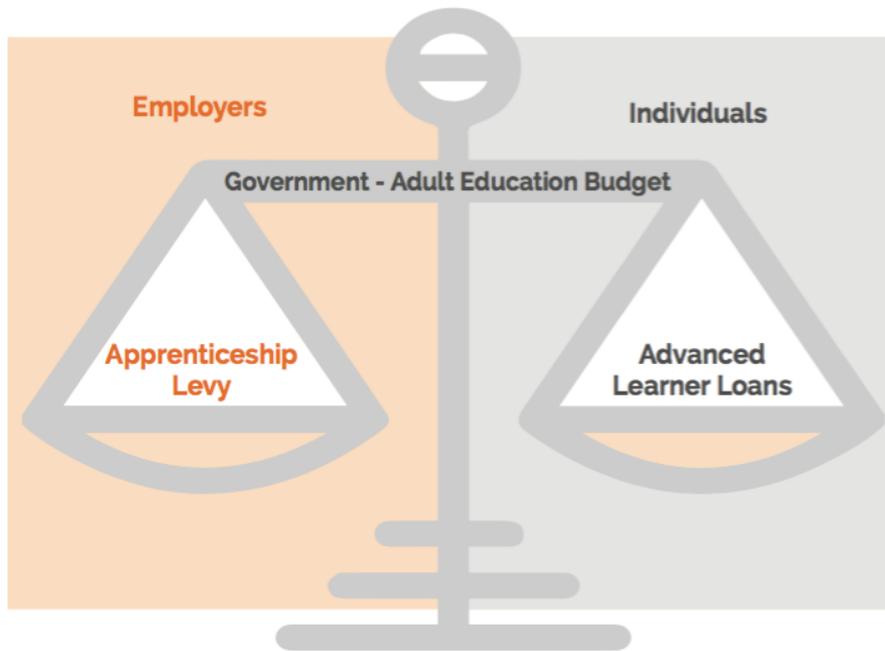
July 2016



Sector Context

Changes to the funding of learning and skills

Re-balancing of Skills Investment in England



Changes to the commissioning process

- Local skills strategies
- Delivery agreements
- 'Readiness Conditions'

Challenges

- Ofsted – meeting needs of community ‘v’ needs of learners
- Demonstrating social value & local accountability
- Evidencing learning outcomes + **wider outcomes**

Positive approaches

- Social value – Rochdale Borough Council
- Local flexibilities / locally commissioned
- Clear outcomes / progression

Making it happen (1)

The Citizens' Curriculum: Impact

Learning and Work Institute worked with 13 organisations to pilot the Citizens' Curriculum. Over 160 learners took part. Here's the impact they reported...



found a new job



started Looking
for work



improved their work
related skills



felt more motivated
to learn



signed up for
another course



improved social life



improved relationship
with their family



greater satisfaction
with their life



improved physical health

Making it happen (2)

Rochdale Borough Council's cost benefit analysis suggests that...

for every £1 the council spent

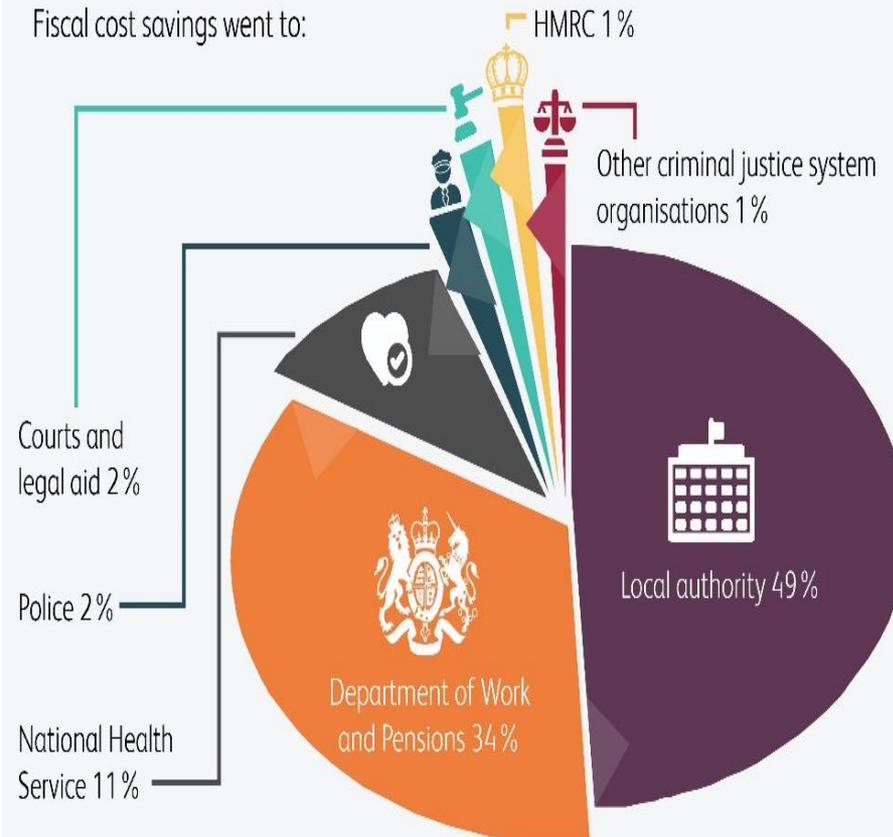
they achieved a £3.86 financial return

with a £2.18 fiscal return on investment for the local authority

In total this generated a public value of £19.65 return of every £1 invested

In total the Rochdale pilot generated £3,117,502.23 in public value, equating to a £19.65 return on every £1 invested.

Fiscal cost savings went to:



New Approaches to Wider Outcomes

- Use of 'social metrics' – a range of validated social science measurement scales:
 - ✓ statistical testing to ensure items are sufficiently independent, but combine to an appropriate measure
 - ✓ cognitively tested – ensures questions are neutral, clear and easy to respond to
 - ✓ field tested in surveys or studies elsewhere
- Embedding social metrics allows:
 - ✓ more detailed understanding of learner outcomes
 - ✓ benchmarking against other interventions
 - ✓ stronger evidence of impact - does not show causal relationship between learning and change, but generates strong inference if done right

17/18 Social Metrics

Outcome Themes

- Health and Wellbeing
- Confidence and Progression
- Social Capital
- Financial Capability
- Family Relationships

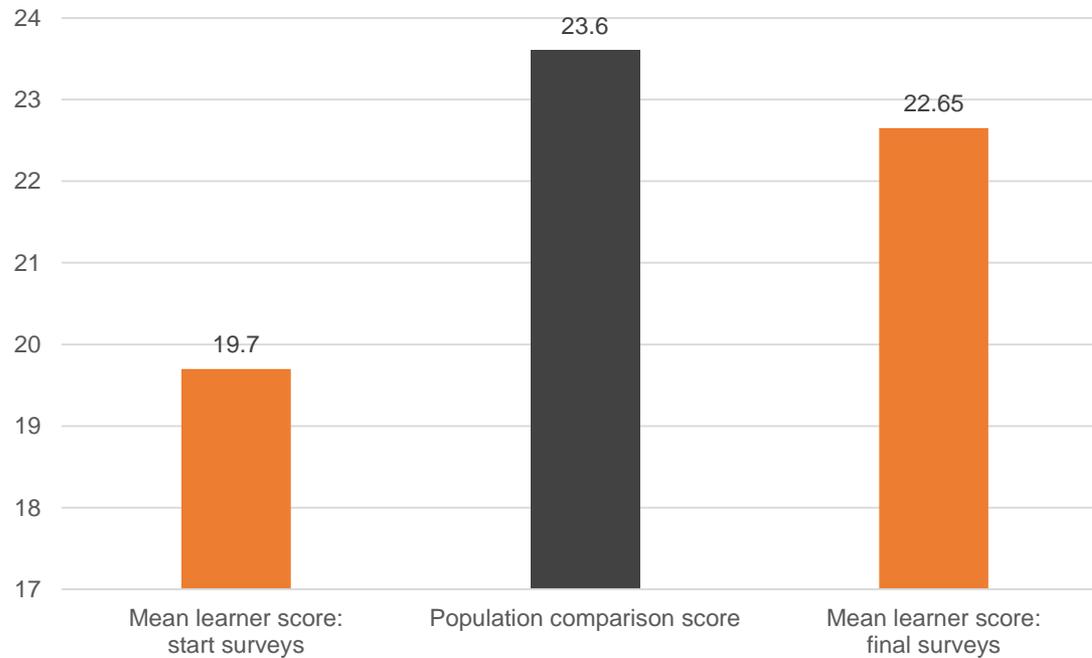
Tools

- SF8 (Health)
- (S)WEMWBS
- General Self Efficacy Scale (GSES)
- L&W Employment Metric
- PSCS-8 (Social Capital)
- L&W Financial Capability
- Duke Social Support Index

Social Metrics and Curriculum Areas

Social Metric	Curriculum Areas
SF-8	Personal development and wellbeing provision
WEMWBS	Non-accredited community learning, ESOL and employability provision.
GSES L&W employment metric	ESOL and Family Learning
SWEMWBS	Provision for learners with mental health needs
SWEMWBS L&W employment metric	A range of non-accredited provision, including care, family learning and employability.
PSCS-8	A range of creative arts courses.
PSCS-8	ESOL
Financial Capability	Financial Capability
Duke Social Support Index	Family English, maths and language provision.
Duke Social Support Index	Family Learning

Health and Wellbeing (SWEMWBS): Comparison of mean start and final scores with population comparison, Adult Learning Service X



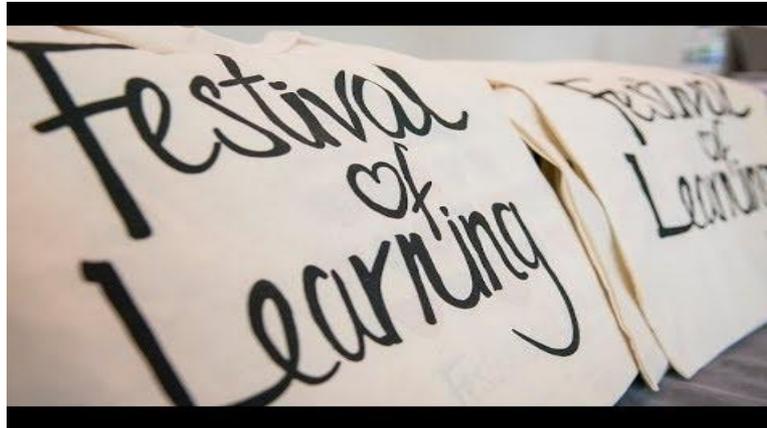
Key Messages

- It can be done!
- Clarity about objectives and scope important – consider purpose, provision and learners.
- Strategies for inclusion – e.g. Consider approach for ESOL
- Appropriate briefing and training of staff: capacity to collect data - and to analyse it?
- Persevere with a range of metrics – important not to limit the focus e.g. to health.

What next?

- Longer term testing and development would be beneficial.
- Joining up developments – CLMH, Family Learning outcomes
- A national framework?
- Extend to other provision where wider outcomes relevant e.g. Entry Level basic skills?
- Additional opportunities for devolution areas to shape the outcome measures used – ACL contributing to a range of strategies.

Making a difference ...



Learning Outcomes to Wider Outcomes

Questions?

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